



**Introducing New Emergency Medical
Training to Australia**

BRISBANE, QUEENSLAND (17 January 2005) Beginning 1 February 2005, Australia's newest emergency medical training company will begin operations. STEMI, Salient Training in Emergency Medicine International, is headquartered in Brisbane Australia and will offer Australia's only training programs to doctors, nurses, dentist, military personnel and other healthcare professionals across Australia **accredited by three colleges**. Focused on emergency medicine, STEMI will offer courses in Advanced Cardiac Life Support, Paediatric Advanced Life Support, Mass Casualty Incident Response, Accident Trauma Response, and other specialty programs. STEMI offers the only medical training programs accredited by three colleges including the Australian College of Rural and Remote Medicine, Royal College of General Practice, and the Royal College of Nursing. Initial course offerings will be targeted to medical professionals in Queensland, New South Wales, Victoria, The Australian Capital Territory, and the Northern Territory. Courses will be offered to South Australia, Western Australia, and Tasmania in mid-2005.

STEMI courses will be delivered to professionals in the rural and urban settings, with tailored access for both. Requests may be filed for any STEMI course via the STEMI website (www.stemi.com.au), with delivery completed on-site at the facility and date chosen. With the exception of corporate or organisational clients, STEMI courses are not offered on a pre-set schedule or at pre-set locations, except where requested. Corporations and organizations adding STEMI into their existing training program may do so across all their locations on pre-selected dates and locations. Additionally STEMI programs can be customized to fulfil individual training needs and ensure consistent delivery of specific protocols and practices. Organizations such as The Prince Charles and Royal Brisbane and Women's Hospitals, the University Of Queensland Medical School in Brisbane, and various international locations have benefited from STEMI's unique approach.

STEMI utilizes a proprietary methodology in educating medical professionals through its Graduated Learning System (GLS). The GLS allows for progressive learning by providing the appropriate content through a modular curriculum. The Introductory module provides a foundation of understanding and skills competence for progression to subsequent levels. The Advanced module includes more depth into pharmacology, mechanisms of disease, treatment algorithms and skills. The Global Response module brings the advanced knowledge and skills together with Crew Resource Management and response tactics.

STEMI's Advanced Cardiac Life Support (ACLS) program is the first of its kind to offer participants CME points with their specific college and Australia-wide certification. Courses are 4 to 8 hours in length, and involve traditional instruction with extensive hands-on skills coaching. The ACLS program focuses on four discrete instruction levels: non-doctor medical staff, interns and residents, registrars, and consultants. ACLS certification from STEMI is valid for two years.

STEMI was founded by Douglas Feinbloom, an American Critical Care Paramedic, in response to numerous enquiries from professionals for emergency life support and mass casualty programs. Mr. Feinbloom's background includes over 12 years of urban paramedic experience and extensive in-hospital training. His experiences include the Kensington Amtrak train derailment in 2002, over 10 years with one of the premiere Fire/Rescue services in the United States, and helicopter rescue with the DRF (Deutsche Rettungsflugwacht). He holds various certifications and licenses in emergency response from United States government and professional organisations including The Department of Transportation, National Fire Protection Administration, and The American College of Emergency Physicians.